



Brief: Calverley Village Heritage Trail



Location

Calverley, Leeds (West Yorkshire)

Who we are looking for?

The Landmark Trust is looking for a freelancer to help us create a short online heritage trail in collaboration with the local history society, focused around the historic village of Calverley.

Who are we?

[The Landmark Trust](#) is the UK's second biggest historic buildings charity. We rescue extraordinary historic buildings from dereliction and give them a vibrant new life as places everyone can enjoy for short breaks. Each year some 40,000 people stay in our buildings, and another 15,000 visit them on public Open Days or through our public engagement programmes.

Calverley Old Hall is our most recent large repair project. This outstanding Grade I Listed medieval manor house is based in Calverley, a historic village located between Leeds and Bradford. Having been on the Buildings at Risk Register for almost a decade, in May 2022 the Landmark Trust was awarded a £1,600,000 grant from the National Lottery Heritage Fund for a two-year project to repair the building and bring it into new use. This huge repair project has just come to an end, resulting in a multi-use site, including a spectacular self-catering holiday accommodation for 10, alongside a self-contained residential flat and a dedicated Community Space for hire, opened in October 2024.

For more details about our repair project please visit: www.landmarktrust.org.uk/calverley

What are we looking to create?

Calverley is a historic village situated between Leeds and Bradford. Referenced as far back as the 11th century in the Domesday Book, it has many historic buildings and areas of interest, including Calverley Old Hall.

The village is home to an active local history society who are extremely knowledgeable about the history and heritage of Calverley and the surrounding area.

We would like to create a short walking trail which can be used by locals and visitors to the village, including those staying at Calverley Old Hall, in order to highlight some of the fascinating history that the village has to offer.

The final output will be hosted on the Landmark Trust website, with a printable option, to facilitate different users requirements.

Practitioners responding to this opportunity should carefully consider how the proposed output can align with the Landmark Trust's priority to deliver high quality, creative heritage interpretation which is widely accessible.

The trail should:

- Be visually attractive in line with the Landmark Trusts brand guidelines
- Be user friendly and easy to navigate
- Be able to be used on a mobile device or web browser
- Include audio instructions/audio description of the route
- Have a printable version
- Use the principles of Universal Design

Further information

The Landmark Trust and the local history society together should have existing research which will facilitate the development of the trail. So additional requirements for further research will be limited. The main requirement of this role is to analyse the existing research, collate it and re-interpret it into an engaging walking trail format.

Contacts

The Landmark Trust's Engagement Manager will be the main point of contact for this work, however the practitioner will also be required to work confidently with members of the local history society.

Some collaboration with Landmark's website team will also be required to ensure the website is technically capable of hosting the planned output.

The agreement will be with the Landmark Trust.

Who can apply?

Anyone can apply for the commission, however we particularly welcome freelancers from the Leeds and Bradford area.

We are looking for a freelancer who:

- Has an interest in history and/or historic buildings
- Is happy to visit and gather research on the local area
- Is confident to work independently
- Is happy to liaise with the history society directly
- Has experience of working on similar projects
- Has experience with working with varied audiences, particularly community groups

Equal Opportunities

Landmark believes that every individual should have an equal opportunity to access, benefit from and enjoy Landmark's work, whatever their background, culture or identity, and no matter how they encounter us – through holidays or events, as a member of staff or local community, as a freelance practitioner, through restoration projects or digital engagement. We seek to represent and embrace the breadth and variety of British history, culture and society, valuing visible and non-visible differences with openness and acceptance. We expect all our staff, including those hired as freelance practitioners to support Landmark's equality, diversity and inclusivity principles and aspirations.

Budget

The following budget has been outlined for the project:

Professional Fees (design and production) - **up to £2500**

Professional Fees (audio production) - **up to £1500**

Materials and equipment (including any printing costs)- **Up to £500**

A small budget is also available to help with any copyright required for any material (images etc) to be included in the trail.

How do I apply?

Please send us an email expressing your interest in the role, which includes the following information:

1. A statement demonstrating the specialist or general understanding, knowledge, skills, training and competencies you have to deliver this project
2. An outline, or description, of your predicted output/s (you may also wish to include images of or links to similar projects)

3. A portfolio of your previous relevant work
4. A statement or breakdown of fees regarding how the project can be achieved within the budget. Please note, the budget is fixed, so all costs related to the project including travel should be accounted for in the budget available

Key dates

- **Please email all applications by 5pm on Friday 21 February 2025 to:**
calverley@landmarktrust.org.uk
- We are envisioning a completion and delivery date of **30 April 2025** for the trail.

For an informal conversation about the commission, please email:

calverley@landmarktrust.org.uk